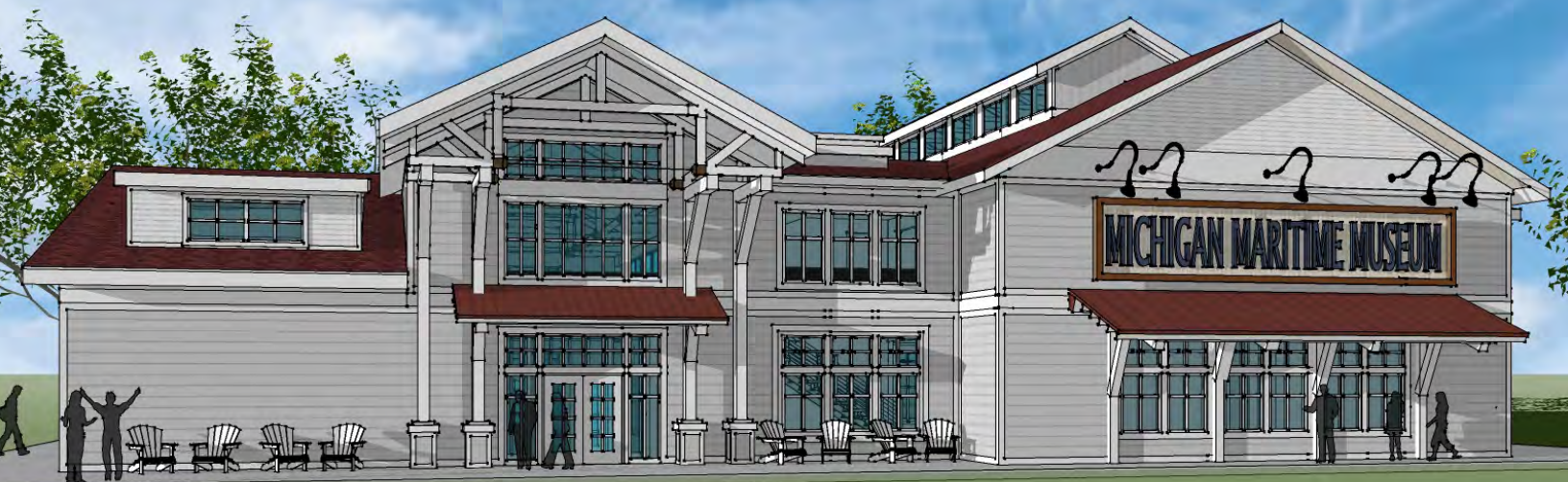


THE SHIP'S LAMP

A MICHIGAN MARITIME MUSEUM PUBLICATION

COMING JUNE 2022!





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MISSION STATEMENT

Volunteers and staff welcome members and the public to experience and appreciate Great Lakes maritime history in a unique, exciting and thought provoking manner.

VISION STATEMENT

The Michigan Maritime Museum, as a premier destination, will preserve and interpret the rich heritage of the Great Lakes while enhancing the South Haven Maritime District.

WWW.MICHIGANMARITIMEMUSEUM.ORG



Andrea Olson
MMM Board
President

LAUNCHING A LEGACY

I have been an MMM Board member on and off for many years and became president for the first time in 2021. I was honored to step into the shoes of those before me like Brian Bosgraaf who had done so much for the Museum during their term. I took office during the middle of the campaign and coming off of one of the most difficult years in Museum history. Closing on the Jensen property at the end of 2020 and securing that property for the Museum and for history is one of the proudest moments I have had with the Museum. I am excited for the possibilities this project will bring to not only the Museum, but to the community. As a stakeholder in this project and a business owner in this community, I feel fortunate to live in a place that will have a museum of this caliber and for the people who

had the vision to make it happen.

STEERING A COURSE

As I reflect on the campaign, I am incredibly grateful to the original board who gave such unanimous and generous support that got us moving in the right direction and at the right pace. Without that initial momentum, we may not have had the success we have had so far. The pandemic caused us to pause the campaign and without that solid start we may not have been able to bounce back. Because of the pause, the campaign has lasted much longer than originally thought, but the addition of new board members helped keep it going with new energy. We didn't pause our thinking or dreaming, and the building is better because of it. The extra time we gained to live with the building plan, ended up meaning we had more time and were able to improve it along the way. Because we chose our architect and contractor teams early, we continued to refine with them to make sure we had the best building possible for all the dynamic uses planned for it. Edgewater and MidWest have been great teams to work with and I am also grateful for all the local support and in-kind gifts of time, expertise, and resources that have gotten us to this point.



Brian Bosgraaf
Steering
Committee, Chair



Patti Montgomery
Reinert
Executive Director

NAVIGATING THE WATERS

It has been an honor to be part of and serve under an unbelievable team of leadership for the past 12 years for the MMM. As I reflect on our growth, an accomplishment that has brought us to where we are today- preserving the historic Jensen property, building a facility that will meet our needs for the educational institution we have become, and raising over \$7M to remain debt free- there are so many people that helped to navigate this journey.

I think I am most proud of the fact that we recognize we are all here to serve for a short period of time- however our history and the importance of keeping it alive is timeless. As a museum, we grew in our mission and believed in our vision through educational opportunities, on-water experiences and quality exhibits that brought us to a point of needing a facility that could serve our expanded success. I have learned much from those who served before me and take comfort in knowing that the Museum will continue to thrive after my tenure as Executive Director.

So, this journey is ongoing for the MMM. Thank you to all who have taken part in it, no matter how big or how small. It is because you cared enough and found it important enough to make a difference. To those just coming on board, YOU will have enormous responsibilities and pride in caring for this asset celebrating our Great Lakes maritime heritage. Yet, I have no doubt we will all be proud! That is the greatest gift about a place like this; we get a turn to take care of it the best we can!

GROUND BREAKING

We broke ground on the new Maritime Heritage Center building on August 27th. While we still have Phase II to complete, this is a major milestone in Museum history. Thank you to each and every person, business, and organization that supported us along the way. You are a part of the legacy we are creating together.



Some of our major donors to the project grabbed a shovel and dug in! We were honored to have them present at this event. We could not have done it without you!



A large crowd of Museum supporters joined our staff, Board and Campaign Committee members, and special guests to witness the historic groundbreaking of the new Maritime Heritage Center building.

Some of our honored guest included Congressman Fred Upton, representatives from the office of Senator Aric Nesbitt, MidWest Construction staff, and South Haven City Manager Kate Hosier. Several are pictured here with Executive Director Patti Reinert, past Board members Dana Getman and Mike Winkel, and current Board members Mike Smith, Jim Woodruff, and Brian Bosgraaf.



Angel Match instigator, donor, and MMM Board member Mike Smith giving a speech at the MMM's groundbreaking ceremony.

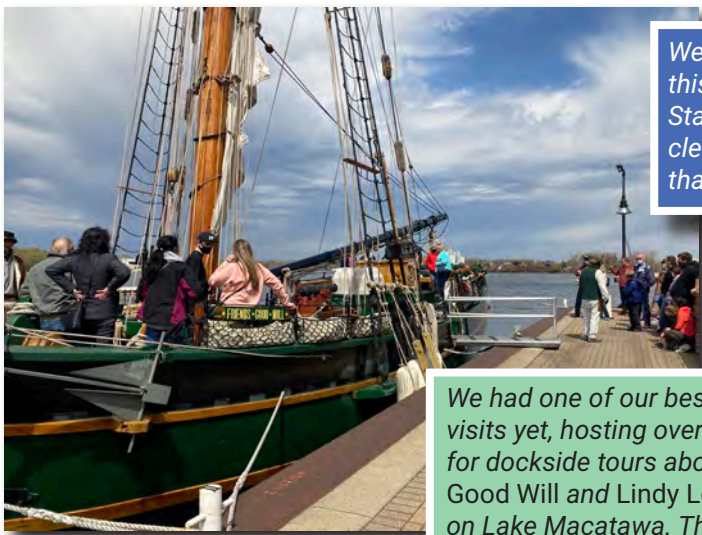
ANGEL MATCH

There comes a point in every campaign where the needle idles a little bit and the campaign needs a jolt to give fundraising effort a push forward. We were lucky enough to have someone instigate this reinvigoration– Mike Smith. Smith serves on the Museum's Board of Trustees and was already a supporter of the Launching a Legacy campaign, but he didn't stop there. He rallied with Dana Getman, Ed Harris, and the RB Annis Foundation and together they come up with the strategy to reenergize the campaign. This strategy was to collectively put up \$1,000,000 dollars toward the campaign AND challenge others to match the million.

This fueled exactly the outcome everyone hoped. This Angel Match Challenge revitalized the energy of the campaign and matching donors came forward to answer the call. The Museum was able to match the \$1 million through donations from donors who upped their pledges as well as brand new donors who loved the thought of having their donation go even farther. And just like that, the needle jumped up \$2,000,000!

We will be forever grateful to our "angels" who made this happen and breathed new life into our campaign. With only \$1 million to go in our fundraising efforts, we feel the energy and positivity to get there and that the dream will become a reality.

Thank you, Angel Match Donors!



We are so glad we were able to host Coast Guard Clean Up this year. We were joined by volunteers, Sea Cadets, and USCG Station St. Joe. We polished brass, washed windows, and cleaned out our exhibits to get them ready for the season. Many thanks to our volunteers for making our exhibits ship shape!

We had one of our best Tulip Time visits yet, hosting over 2000 visitors for dockside tours aboard Friends Good Will and Lindy Lou rides on Lake Macatawa. Thank you to our volunteers, Tulip Time, and Boatwerks Restaurant.



The Museum hosted over 120 people from area businesses at the Chamber of Commerce After Business Ours event. The excitement for the project was electric! The event left us feeling that the community is absolutely 100% behind the Museum and this project. Let's keep this energy alive!



Thanks to our community and the MAKE Education Happen Grant, we were able to take South Haven High School Seniors for a fun sail on FGW in May. Best of luck to our 2021 graduating class as they set sail into their future!

SWINGING INTO SEASON 2021



Despite the fall temperatures for our summer opener event, the Blessing of the Fleet & Summer Kick Off was well attended and a huge success. Twelve boats were involved in the ceremony which included the MMM Fleet as well as other South Haven vessels and City and State boats. Thank you to all vessels and crews for being a part of this traditional maritime ceremony.



Summer interns Bo Burkhardt (left) and EmaLee Franklin (right) spent the summer helping out with our current education programs and exhibits as well as getting ready for the new exhibits and programming in the Maritime Heritage Center.



The 40th Annual Antique & Classic Boat Show started out pretty soggy, but by opening, the rain was gone, the sun came out and it turned out to be a beautiful day for a boat show. Exhibitors had a great outlook on the whole day and the show was enjoyed by all participants and visitors.



Our On-Water Fleet had one of the best summers on record! It was clear that people wanted to get out in the fresh air and be on the water. Our boats could be seen on the river or the lake full of passengers enjoying their unique experience as well as learning a little history too.

WHAT A SUMMER!

We were blown away by the attendance and positivity at our Fish Boil Fundraiser. We served over 560 people! That is a record for this event. The food was excellent, music played, drink flowed, and good times were enjoyed by all! We are so grateful to sponsors, volunteers, and guests who supported us in this event. What a night!



We had so much fun at our STEAM maritime summer camp. Fifteen campers took part in Science, Technology, Engineering, Arts, and Math maritime related activities all week long. Activities included a beach clean up, learning about the US Coast Guard, and even how to record a shipwreck! We finished the week off with a voyageur canoe paddle on the Black River provided by our friends at the Sarett Nature Center. We can't wait until next summer when we can do it all again!



Bernida's Birthday Bash was a true 1920s roaring success. Guests listened to live jazz (sponsored in part by the Jazz Festival), ate fresh blueberry and vanilla ice cream thanks to Sherman's and Bumbleberry Acres, participated in lawn games, and enjoyed door prizes and a raffle drawing for a private charter on Bernida. She even went for a birthday sail and was welcomed back to the dock by a group sing-a-long! Happy 100th, Bernida!



Our Rain Gutter Regatta was a huge hit for the participants and their families. Kids made sailboats out of recycled materials and raced them against each other side by side in rain gutters. We had so much fun, we're looking forward to hosting this STEAM activity again next year!



We teamed up with the South Haven Center for the Arts again to combine stewardship and art for the Make a Splash with Trash family fun event that involves a beach cleanup and found art project.



PREPPING FOR SUCCESS

After historic high water last year, we spent some of the winter and spring getting much of our campus dry and ready for visitors this year. While much of this work fell outside of our capital campaign, thanks to generous donors and in-kind support, we were able to complete more of Phase I, get the property ready for the Maritime Heritage Center building construction, AND tackle some prep work for Phase II. We are ready to sprint to the finish line this year!



This work would not have been possible without the in-kind donations of material and services from regional businesses. We are forever grateful for your support!

These regional businesses are our heroes.

deBest, Cottage Home, Risky Business, Brewers City Dock, Jensen's Excavating, Compton, Turf Surf & Stone Landscaping, AAA Turf, TNT Roofing, Wolters Electric, Smith Concrete Cutting, and J&B Landing.

Armor stone was placed around the entire shoreline to combat high water erosion. Fill dirt was spread over the low areas to reduce flood risk. Our shoreline is now secure!



Once the revetment and fill were finished, we were able to lay the sod. In record time, staff and volunteers from the Museum, Cottage Home, and deBest rolled sod on both the east and west sides of campus. What a team!



After all of the hard work in the spring, our newly expanded campus looked incredible and ready to be enjoyed by all in the 2021 season!

DEMO DAYS



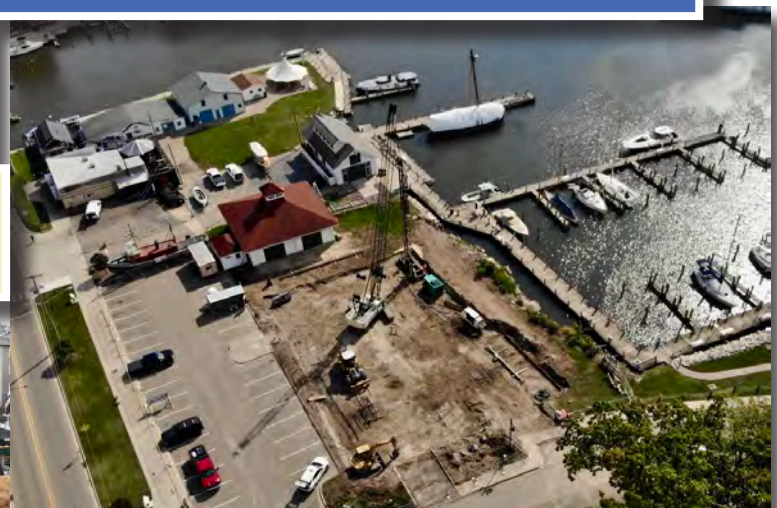
Immediately after Labor Day, the Museum moved everything out of the visitor center building to prepare for the demolition. deBest came to help prep the site outside the building by removing landscaping and the concrete walkways and steps around the outside of the building. The deBest crew also removed the deck to the Van Oort building. All Seasons pitched in to temporarily relocate the small Coast Guard building before construction.



Building demolition began September 10th and took 4 days to remove the structure. It would take only 1 week to completely clear the site!



The deBest team returned after the building was removed to clear out any remaining trees and to grade the site so foundation work could begin.



MidWest Construction moved in their equipment in October and foundation work has started!



WATCH US GROW!

Event & Program Space

Whether its a family picnic, soaking up the serenity of the quiet marina, or participating in a Museum program, our campus has plenty of outside places to enjoy.

New Building

Site of the future Maritime Heritage Center. Construction has begun!

Van Oort Boathouse

These buildings celebrate this history of the Coast Guard and Life-Saving Service and include 4 historic USCG rescue vessels.

Wilhelm Baum

This near 100 year old tug was once used as a USCG Auxiliary vessel and now proudly welcomes visitors to the MMM.

Padnos Boat Shed

This working building is a hive of activity, especially in the fall and winter with maintenance on our fleet of boats.

Historic Jensen Buildings

The original Jensen Fisheries buildings will be renovated into exhibit spaces for our small craft and outboard motor collection and historic commercial fishing.

Evelyn S. Exhibit

Our 1939 gill net fish tug exhibit highlights the role of commercial fishing on the Great Lakes.

MMM On-Water Fleet

5 historic and replica vessels at our docks offer guests an exciting opportunity to experience history on the water in the fresh, open air.

Friends Good Will- Replica 1810 sloop

Lindy Lou- Replica Truscott river launch

USCG Motor Lifeboat 36460- 1941 Coast Guard rescue boat

Merry Time- 1929 Chris Craft Cadet

Bernida- 1921 R Class racing sloop celebrating her 100th birthday this year!

Outdoor Spaces

Enjoy events on our exciting new green spaces and tent on the point. There's no better view of the harbor!

Elsie J.

Owned by the Jensen Family and operating from the same location since 1945, the MMM is honored to have this historic fish tug at our docks.

Waterfront

The Museum waterfront has doubled! We welcomed a few visiting vessels this year to our docks for events like our Boat Show and our STEAM Camp. We were even able to host a few friends from the South Haven Yacht Club while their docks were under construction. Our campus looks so great from the bridge!

MARITIME HERITAGE CENTER

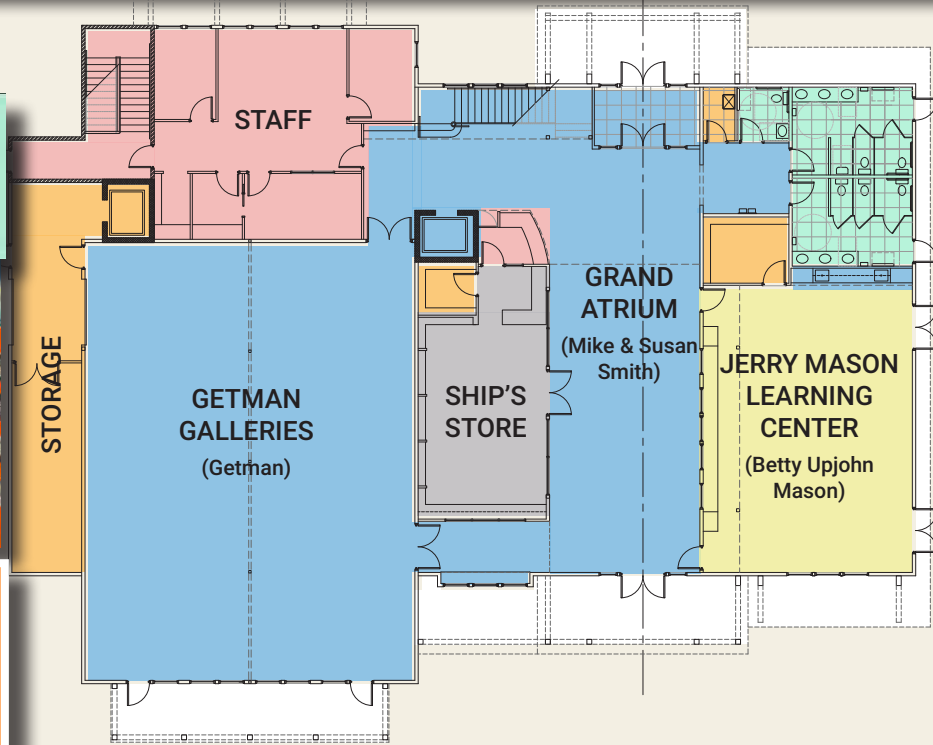
This project has been a long time in the making and we are so excited to be starting construction on the new Maritime Heritage Center building this fall. This facility will allow us to be year-round and generate revenue to help us be the best museum we can be. Thank you to all of our supporters and donors who have gotten us to this point. We did it!



FULL STEAM AHEAD THE GOLDEN AGE OF GREAT LAKES PASSENGER STEAMSHIPS



The first exhibit in the new Maritime Heritage Center and our largest by far, will showcase Great Lakes passenger steamships. Visitors will experience what it was like for passengers aboard these floating palaces.



Our new 2-story facility offers lots of flexible spaces for education, programs, events, and exhibits.

The ground floor boasts a classroom space, large exhibit galleries, offices, and our Ship's Store.

The upper level has an event/exhibit space, conference rooms, breakout spaces, and spectacular views of the harbor from the waterfront balconies.





- * Choose Your Plank Location from 5 Waterfront Sections
- * Use Up To 80 Characters in Your Message
- * Memorial and Honorary Plank Options
- * Help the Museum Raise \$1.4 Million Toward Phase II!

You can support the campaign and take us through to Phase II with purchasing a plank for the new boardwalk along the campus waterfront. Each plank is \$1,000 and we need 1400 planks to complete the boardwalk. That's \$1.4 million we could raise just through planks! You can pick your section of boardwalk for your plank and a plaque will be added with your message. Visit our website or call us for more information on our Buy a Plank program.

www.michiganmaritimemuseum.org/launching-a-legacy/legacy-donation

NAMING OPPORTUNITY DONORS

LOOKOUT TOWER \$700,000

Mike & Linda Winkel

GRAND ATRIUM \$650,000

Mike & Susan Smith

MAIN FLOOR EXHIBIT GALLERIES \$500,000

Dana & Teresa Getman Family

UPPER FLOOR GRAND HALL \$350,000

RB Annis Foundation

LOOKOUT TOWER UPPER FLOOR \$300,000

William & Cheri Lynn Deary

LEARNING CENTER \$300,000

Betty Upjohn Mason

LOOKOUT TOWER MAIN FLOOR \$250,000

Dick & Betsy Devos Family Foundation

OUTDOOR LAWN \$200,000

Jan Frizzo & Patrick Allkins Family

SEASONAL EVENT TENT \$150,000

South Haven Convention & Visitors Bureau

SMALL CRAFT EXHIBIT BUILDING \$150,000

Mark & Peggy McClendon Family

COMMERCIAL FISHING EXHIBIT BUILDING \$100,000

Ed & Jeanie Harris

COURTYARD 2 \$100,000

David & Helen Bergman

CONFERENCE ROOM I \$100,000

Cottage Home, Inc

CONFERENCE ROOM 2 \$100,000

Consumers Credit Union

UPPER FLOOR VERANDA \$100,000

Clark & Cathy Carmichael

PIER 3 \$100,000

Jim & Lois Richmond

EVENT PATIO \$100,000

Padnos Family

COURTYARD I \$100,000

Brian deBest Family

AVAILABLE NAMING OPPORTUNITIES

MARITIME HERITAGE CENTER

\$2,000,000

PIER 2

\$200,000

SUPPORT LEVEL DONORS

STEAMSHIP \$150,000+

Brian deBest Family
Ed & Jeanie Harris
State of Michigan

BRIDGE \$100,000+

Brian & Lori Bosgraaf
Robert & Mary Hoppes
David & Sandy Parker
Tom Thompson & Vickie Cyr
James & Maggie Woodruff

STATE ROOM \$50,000+

Clark & Cathy Carmichael
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Kevin & Andrea Olson
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CAPTAIN'S QUARTERS \$25,000+

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CAPTAINS QUARTERS (CONT.)

South Haven Community Foundation
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Tom & Laura Jager
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Mark & LaRae Odland
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John & Karen Wells

PILOTHOUSE \$15,000+

Dave & Mary Lynn Bugge
Sue & Mike Knytych

GALLEY \$10,000+

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Ron & Barbara Hartgerink
Carole & Tom Renner
River Run Press
Peggy & Brian Spencer
Sturgis Bank, South Haven Banking Center
Aaron & Jane Strebeck
Steven & Melinda Whittington
Ronald & Ruth Wiser
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PROPELLER \$5,000+

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Emily Winkel-Ziegler

HONORING OUR LEGACY DONORS

We are grateful to ALL of our Launching a Legacy donors who have not only shared in the success of the campaign's progress, but without who, every step forward would not have been possible. Our progress has taken dollars large and small and made every single donation count toward leaving a legacy. Thank you for being a part of that legacy.

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South Haven Chamber of Commerce
South Haven Community Foundation
South Haven Convention & Visitors Bureau
South Haven Marina Townhomes
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Cottage Home, Inc
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Risky Business

River Run Press
Rusty Rocket Brewing, LLC
Smith's Concrete Cutting
TNT Roofing
Turf Surf & Stone Landscaping
Wolters Electric

STATE GRANT

The MMM is thrilled to announce that we have been awarded a \$500,000 capital project grant from the State of Michigan. This grant will go toward the Launching a Legacy campaign and help launch us into Phase II. Museum Executive Director Patti Montgomery Reinert commented by saying, "This grant will enable the Museum to enhance our ability to attract more tourists to South Haven and serve our community. We are grateful for the numerous supporters of the Museum and look forward to the completion of this project, so we can expand our educational and community service."

Senator Aric Nesbitt, a Member of the Senate Appropriations Committee and a longtime friend of the Museum, successfully helped secure this grant. Senator Nesbitt said, "The Michigan Maritime Museum is a treasure, their team is tremendous, and I am very grateful the Museum is in our community. Whether they are hosting community events, providing educational opportunities for students, or drawing more visitors to our area, the Michigan Maritime Museum is a blessing, and the capital project will be incredible."

Senator Nesbitt is seen pictured at the Capitol building in Lansing with our capital campaign Grants and Steering Committee members back in 2019 when we first approached him about helping the Museum project be recognized at the State level. Thank you so much to Senator Nesbitt and our State for realizing how important this project is on a grand scale. This is a HUGE win for all involved!



COMMUNITY FOUNDATION GRANT



This summer, the South Haven Community Foundation (SHCF) launched a matching grant fundraising campaign to assist the Museum in reaching their financial goal and begin construction on their new Maritime Heritage Center building this fall. The SHCF agreed to match up to \$45,000 of community donations for a total of \$90,000. This matching grant program had such support from the community that we not only reached our match goal but exceeded it and all before the match deadline at the end of September 2021. In response to the match success, SHCF President Roger Berlin said, "The Foundation is honored to support and be a part of this monumental endeavor. Meeting our goal in such a short time

is a testament to the giving nature of our community and the importance placed on the Museum, its growth and its legacy." Our Executive Director Patti Reinert said, "Our community has stepped up in such an enthusiastic way, and this match has energized all those involved! We are so grateful to the SHCF and all of the many donors who are truly Launching this Legacy. This demonstrates that we have wonderful people who desire to not only care for this place we all love and enjoy today but are willing to invest for the next generations to follow."

We feel honored to be a part of a community who cares so strongly in investing in us and itself. Thank you to the South Haven community for helping us Launch this Legacy!

KEEL CLUB RECORD NUMBERS

Our Keel Club continues to grow and now has more members than ever before! We are honored that these people continue to show their financial support to the Museum each and every year. With currently 71 members, that is \$71,000 dollars that we can count on every year to help with operational costs. This is essential to the Museum and helps us do so much. We are beyond grateful to our Keel Club and had a wonderful time celebrating at the end of August all that we have accomplished together.

Tom Askew
Edward & Neva Asplundh Jr.
Joan Bauer
Joan Bemis
David & Helen Bergman
Peter Bergman
James Bergman
Brian & Lori Bosgraaf
Sherwood & Sharon Boudeman
Sandy & Carol Bryson
David & Mary Lynn Bugge
John & Barbara Busch
Guy & Barbara Calhoun
Dave & Mary Campbell
Michael & Heidi Campbell
Clark & Cathy Carmichael
David & Susan Cooper
Bob Copping

Brian deBest
Sue DeNise
Sue Duvall
Joseph & Heather Dykhuis
Steve Earls & Johanna Killian
Patti & Herb Eldean
William Euwer
Jan Frizzo & Patrick Allkins
Dana & Teresa Getman
Larry & Samantha Gignac
Thomas Gilmore
Dave & Donna Grow
Ed & Jeanie Harris
Paul & Nancy Hillegonds
Steven & Emily Holt
Bob & Mary Hoppes
Gary & Karen Horton
Tom & Laura Jager

Sue & Mike Knytych
Mark & Peggy McClendon
Gail & David Meilahn
Cleo Miller
Peggy Nichols Harrington
Mark & LaRae Odland
Andrea & Kevin Olson
Greg & Marian O'Niel
Ken Overholser
Doug & Nancy Padnos
Esther Padnos
Mitchell & Karen Padnos
David & Sandy Parker
Walter & Shirley Pascal
Matt & Cindy Peterson
Fred & Karen Reams
Carole & Tom Renner
Rory Repicky & Joanne Smith

Scott & Julia Robbins
Alan Silverman
Michael & Susan Smith
Peggy & Brian Spencer
Eric & Debbie Standen
Jim Starks
Daniel Thompson
Tom Thompson & Vickie Cyr
John & Carol Trittschuh
Betty Upjohn Mason
Orley Vaughan & Gloria Garner
Mike & Linda Winkel
Ron & Ruth Wiser
Jim & Maggie Woodruff
John & Cindy Woollam
Mary & Rome Yount
Roger & Susan Yule

VOLUNTEERS



We rely heavily on volunteers at the MMM to help us with everything from our vessels and exhibit maintenance to events and serving on our Board and committees. Not all of our volunteers log their hours, but we've done our best to add up what has been recorded and want to recognize a few areas from our 2021 season at the MMM.

5238 *Total
volunteer
hours logged*

134

*Total number of
volunteers who
participate in MMM
activities in 2021*

4522.75

*Hours logged for our On-Water
Fleet including maintenance
and sailing time*

337.5

*Hours logged for
Board & Committee
meetings*

*Hours logged
for special
events*

247.75

*Hours logged for
maintenance on
our exhibits*

130

200+ HOURS

Tom Askew (234) Dave Murphey (299)
Al Baerren (275.5) Glenn Pensinger (231.5)
Tom Jett (233) Eric Standen (775)
Charlie Livingston (330.5)

ANCHORS AWEIGH! 50+ SAILS

Tom Askew Charlie Livingston
Al Baerren Eric Standen
Claire Herhold

WINTER WORK WARRIORS 10+ WORK SESSIONS

Tom Askew Dave Murphey
Al Baerren Glenn Pensinger
Pat Brown Dave Spooner
Charlie Livingston Eric Standen



MARITIME DISTRICT
SOUTH HAVEN

260 Dyckman Avenue
South Haven, MI 49090

NONPROFIT
ORGANIZATION
U.S. POSTAGE
PAID
South Haven, MI
Permit No. 24

Current Resident Or:

CURRENTLY RAISED \$7 MILLION OF \$8 MILLION

Phase I

- ★ Purchase the Historic Jensen Property
- ★ Install Revetment Around Water's Edge
- ✓ Complete New Maritime Heritage Center Building (**Coming Summer 2022!**)
- ✓ Complete Landscaping (**Summer 2022**)

Phase II

- ✓ Complete Water's Edge Revetment (**In Progress**)
- ✓ Renovate Jensen Buildings for Exhibits (**In Progress**)
- Complete Boardwalk, Docks, & Boat Lifts (**Summer 2023**)
- Complete Point Lookout Tower Building (**Summer 2023**)
- Complete Landscaping (**Summer 2023**)



Help us stay on schedule and
complete Phase II by Summer 2023!

The Journey Continues With You!

WWW.MICHIGANMARITIMEMUSEUM.ORG/LAUNCHING-A-LEGACY

